

ASSET ALLOCATION FUNDS

Simple yet sophisticated

More and more, plan members are asking for assistance in designing a long-term investment strategy and portfolio that is appropriate to their risk characteristics and objectives. Members are looking for investment portfolios developed by experts that instill confidence and eliminate much of the confusion when choosing the funds appropriate for them. Through Great-West Life, members have access to a sophisticated asset allocation program that offers a simple investment solution.

Simple

THE SINGLE FUND SOLUTION

Asset allocation funds offer the expertise of investment managers, the power of diversification and the simplicity of a single fund. Our Portfolio Funds are modeled after the five Investor Personalities: conservative, moderate, balanced, advanced and aggressive. The program is designed to determine the investment personality by the amount of investment risk a member is comfortable with, balanced with the time horizon of his or her investments. As a member, you receive an investment profile that matches your individual investment style. Asset allocation funds are automatically rebalanced to ensure your asset allocation remains current and consistent with your investment comfort level.

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ASSURANCE  COMPANY